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2	UNITED STATES DISTRICT COURT
3	FOR THE NORTHERN DISTRICT OF CALIFORNIA
4	SAN FRANCISCO DIVISION
5	x
6	SURGICAL INSTRUMENT SERVICE COMPANY, INC.,
7	Plaintiff,
8	-against-
9	INTUITIVE SURGICAL, INC.,
10	Defendant.
11	x
12	Virtual Zoom Deposition
13	March 8, 2023
	9:00 a.m. CST
14	
15	
16	VIRTUAL VIDEO DEPOSITION of RICHARD BERO,
17	in the above-entitled action, held at the
18	above time and place, taken before Jeremy
19	Richman, a Shorthand Reporter and Notary
2 0	Public of the State of New York, pursuant to
21	the Federal Rules of Civil Procedure, and
2 2	stipulations between Counsel.
2 3	
2 4	* * *
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     APPEARANCES:
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        BY: JOHN VAN HOVEN, ESQ.
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        BY: PAUL STRAUCH, ESQ.
14
15
     PRESENT:
     NATHANIEL ARMSTRONG, Videographer
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1	R. BERO	
2	THE VIDEOGRAPHER: Good	09:09:17
3	morning. We are now going on the	09:09:27
4	record at 9:09 a.m. Central time on	09:09:31
5	March 8, 2023. Please note that	09:09:35
6	this deposition is being conducted	09:09:37
7	virtually. The quality of the	09:09:40
8	recording depends on the quality of	09:09:42
9	the camera and internet connection	09:09:44
10	of the participants. What is seen	09:09:46
11	from the witness and heard on	09:09:48
12	screen is what will be recorded.	09:09:50
13	Audio and video recording will	09:09:52
14	continue to take place unless all	09:09:52
15	parties agree to go off the record.	09:09:52
16	This is media unit one of the	09:09:52
17	video recorded deposition of	09:09:59
18	Richard F. Bero, taken by counsel	09:09:59
19	for the defendant in the matter of	09:10:02
20	Surgical Instrument Service	09:10:05
21	Company, Inc. versus Intuitive	09:10:07
22	Surgical, Inc., filed in the United	09:10:12
23	States District Court for the	09:10:15
24	northern district of California,	09:10:16
25	San Francisco division, case number	09:10:19
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1	R. BERO	
2	Q. And Mr. Humphrey is also an	09:25:41
3	expert in this case; is that correct?	09:25:45
4	A. That's my understanding, yes.	09:25:46
5	Q. How many times did you speak	09:25:47
6	with Mr. Humphrey in connection with	09:25:48
7	drafting your reports in this case?	09:25:51
8	A. I believe just once. But	09:25:52
9	again, it may have been twice. But I	09:25:56
10	believe it was once.	09:25:59
11	Q. So similar to the other folks	09:26:00
12	that you spoke with, would any notes of	09:26:04
13	the conversation with Mr. Humphrey be	09:26:06
14	captured in the draft reports at the	09:26:08
15	time?	09:26:10
16	A. Yes.	09:26:10
17	Q. So anyone else other than	09:26:11
18	Mr. Johnson, Mr. Posdal, Ms. Sargent	09:26:16
19	and Mr. Humphrey that you spoke with in	09:26:20
20	connection with drafting your reports	09:26:23
21	in this case, setting aside attorneys?	09:26:24
22	A. Yes, in my most recent	09:26:27
23	report, I believe it's titled my second	09:26:30
24	rebuttal report dated March 1st, I	09:26:34
25	spoke with Chris Gibson of Rebotix.	09:26:38
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1	R. BERO	
2	or CPA firm has experience in that	11:04:23
3	particular industry or with, you know,	11:04:25
4	whatever, so that the CPA can provide	11:04:30
5	some specific guidance. Specialized	11:04:35
6	guidance. Not always, but that could	11:04:39
7	be part of a compilation process.	11:04:44
8	Q. So in this case, did you	11:04:46
9	review any CPA documents related to	11:04:56
10	SIS, financial statements?	11:05:03
11	A. What do you mean by "CPA	11:05:06
12	documents"?	11:05:09
13	Q. Anything created by a CPA for	11:05:10
14	SIS?	11:05:12
15	A. We reviewed, we have a	11:05:14
16	summary of their financial statements	11:05:22
17	for a few of the years that I	11:05:24
18	summarized on one of my schedules. I	11:05:28
19	don't recollect if a CPA reviewed that	11:05:33
20	or compiled that or audited that. I	11:05:36
21	just don't, I don't recollect.	11:05:45
22	Q. From lost profits	11:05:48
23	methodology, have you ever heard of	11:06:00
24	something called a yardstick approach?	11:06:02
25	A. Yes.	11:06:04
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1	R. BERO	
2	you recall that you've done at this	15:06:53
3	moment; is that right?	15:06:55
4	A. It may be in here.	15:06:55
5	Obviously, there are a lot of	15:06:59
6	schedules, and the data is readily	15:07:01
7	available. If I didn't actually do the	15:07:03
8	calculation, it's pretty simple math.	15:07:09
9	Q. So I want to understand, kind	15:07:11
10	of at a high level, what costs you're	15:07:20
11	taking into account for your in-house	15:07:25
12	model. So obviously conceptually, I	15:07:27
13	understand you are subtracting costs	15:07:31
14	that SIS would have incurred, so what	15:07:33
15	are the main categories of costs that	15:07:36
16	you analyze for your in-house model?	15:07:39
17	A. Well, I have the schedules on	15:07:42
18	this, but just at a high level, there's	15:07:47
19	costs associated with gathering and	15:07:53
20	shipping the units to and from the	15:07:56
21	service center. There's costs	15:08:02
22	associated with any material required	15:08:07
23	to repair the items. There's a cost	15:08:12
24	associated with the actual repair	15:08:22
25	itself, and so there's a cost	15:08:25
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1	R. BERO	
2	associated with selling, and having	15:08:30
3	sales reps available. Although I think	15:08:34
4	I address this in my analysis, SIS has	15:08:40
5	pretty complete coverage, but they	15:08:46
6	would potentially have they would	15:08:49
7	have potentially hired additional	15:08:50
8	customer service reps to gather the,	15:08:55
9	sell and gather the devices as	15:09:04
10	necessary. Although they wouldn't have	15:09:08
11	been just hired for those product, they	15:09:10
12	would have divvied up the geographical	15:09:13
13	area a little bit differently.	15:09:20
14	Of course, you have the	15:09:23
15	chips, and then I also incorporated	15:09:24
16	administrative costs, overhead, I think	15:09:30
17	those are the primary costs, as I	15:09:41
18	recollect.	15:09:43
19	Q. And was it your intent to	15:09:43
20	make reasonable estimates of those	15:09:46
21	costs and deduct them from the revenue	15:09:48
22	numbers that you generated?	15:09:53
23	A. It was. And, you know, as I	15:09:54
24	talked about before, SIS, given their	15:09:58
25	experience in servicing instruments,	15:10:06
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1	R. BERO	
2	and knowledge of the costs associated	15:10:09
3	with that, felt that they could have	15:10:15
4	repaired these things at a rate of two	15:10:24
5	to three, basically, an hour per	15:10:28
6	technician. The technician cost would	15:10:32
7	have been less than, they were	15:10:35
8	approximately 25 bucks an hour,	15:10:36
9	something like that. Yeah, 25.	15:10:38
10	And it would have been a	15:10:42
11	relatively low cost that would have had	15:10:46
12	less than probably five dollars, if	15:10:50
13	that, per unit in material costs. They	15:10:52
14	would have had to hire a few additional	15:10:58
15	sales reps over time, customer service	15:11:01
16	reps, I guess. And in the grand scheme	15:11:05
17	of things, their cost would have been	15:11:09
18	significantly lower than what I'm	15:11:11
19	including in my analysis.	15:11:12
20	My analysis is based on a	15:11:18
21	broader cost estimate that Intuitive	15:11:19
22	would have, had estimated it would	15:11:22
23	incur for its broader refurbishment	15:11:24
24	repair process, which had significantly	15:11:26
25	more material cost, had higher rates	15:11:28
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1	R. BERO	
2	per hour than what SIS has, and even	15:11:37
3	so, according to Mr. Morales' dep, he	15:11:42
4	seemed to think that the rates used in	15:11:48
5	the Intuitive, labor rates in the	15:11:49
6	Intuitive analysis were high.	15:11:51
7	So yes, it was my intent to	15:11:53
8	capture all those costs. And based on	15:11:55
9	what I know, the analysis that I've	15:12:00
10	incorporated captures far more costs	15:12:06
11	than likely would have been incurred.	15:12:14
12	However, without getting into the	15:12:17
13	nitty-gritty and so forth, it would be	15:12:18
14	very difficult to determine how much	15:12:22
15	less that cost would have been for SIS	15:12:26
16	to repair these products.	15:12:30
17	Q. And what about recruiting,	15:12:35
18	training and retaining technicians? Is	15:12:37
19	that a cost that's factored into the	15:12:41
20	categories of costs that you considered	15:12:45
21	for your analysis?	15:12:46
22	A. It's more than factored in,	15:12:47
23	because, I mean, if one tech could do	15:12:53
24	three, as they expected, 20 to 25	15:12:59
25	repairs per unit, each repair would	15:13:04
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1	R. BERO	
2	cost, in terms of labor, something like	15:13:09
3	ten bucks. And you add less than five	15:13:16
4	bucks in material costs, it's 15 bucks	15:13:20
5	per repair.	15:13:22
6	My analysis has, built into	15:13:26
7	it, significantly more than that.	15:13:27
8	Multiples of that. Something like \$150	15:13:35
9	per repair, or it's more like \$200, I	15:13:38
10	believe, per repair, exclusive of	15:13:46
11	administrative costs, and so forth.	15:13:49
12	That doesn't, you know, that doesn't	15:13:52
13	even account for the overhead. I've	15:13:54
14	got more money for the overhead and so	15:13:57
15	forth.	15:14:00
16	MS. BASS: We've been going	15:14:07
17	about an hour, can we go off the	15:14:08
18	record?	15:14:11
19	MR. VAN HOVEN: Sure.	15:14:11
20	THE VIDEOGRAPHER: Time is	15:14:12
21	3:14 p.m., we are now off the	15:14:14
22	record, this ends unit five.	15:14:16
23	(Recess.)	15:14:24
24	THE VIDEOGRAPHER: Time is	15:32:46
25	3:32 p.m., we are back on the	15:32:47
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